

EagleView Technologies saves \$2M on recruitment marketing, hires 2X as fast



THE CHALLENGE

- Hiring for niche roles like engineers, software developers and pilots, EagleView found itself locked in a fierce competition for talent against resource-rich tech giants.
- EagleView's talent acquisition team needed a better way to stand out from the crowd and attract talent without overrunning budgets.
- With offices around the globe, EagleView's team needed an ATS that could unify reporting and be configured on the local level.

THE RESULTS

By partnering with iCIMS, EagleView's team recruits faster and saves money by running a lean team and reducing reliance on third-party agencies to fill niche roles.

\$2M

Saved in recruitment marketing spend

5.5X

Increase in candidates

50%

Reduction in time to hire

"I can tell you the iCIMS help and support teams are by far the best I've worked with in the business."

Amanda Rominger
Director of Global Talent,
EagleView Technologies

Bringing job descriptions to life

EagleView employees help job seekers imagine themselves in the role by self-recording testimonials using iCIMS Video Studio.



"Video Studio has been a real game changer for us," says Rominger. "We've had several pilots say in their interviews that they appreciated seeing a day in the life of a pilot. Because of the videos, they knew what to expect."

iCIMS