

How Benefit Cosmetics secures top talent with a true passion for beauty



THE CHALLENGE

- Known for their bold branding and considered by many as a pioneer in the industry, Benefit Cosmetics has no shortage of candidates looking to join their growing team.
- Operating 3,200+ locations in more than 50 countries, the Benefit team needed a solution to manage their huge volume of applicants.

THE RESULTS

By partnering with iCIMS, Benefit Cosmetics improved the efficiency of their talent acquisition process by streamlining processes, allocating resources more effectively and centralizing their hiring data.

100 weekly interviews

Benefit's team uses video interviews to vet candidates before committing to a face-to-face meeting.

20 minutes saved

Today, Benefit's recruiters spend about 20 minutes less per candidate during the screening process.

"With iCIMS Applicant Tracking, we have a better understanding of where our applicants come from so we can optimize our sourcing strategy and evaluate market spend."

Danah Leneghan,
Resourcing Manager
Benefit Cosmetics

Better insights and true configurability



Benefit's team used to spend hours creating new job descriptions for every role. With iCIMS, saved searches and job templates make it easy to post and edit new jobs.

An accessible dashboard includes all the data the team needs in one place, giving Benefit Cosmetics a full view of its candidates throughout the hiring process.

