## How a leading tech player cut time to close by 50%



## THE CHALLENGE:

The recruiting team at G42 was stuck using administrative processes to track its entire talent acquisition model. It also needed a way to cut manual work, like the 30 minutes to 2 hours of phone time spent on candidates following an interview.

## THE RESULTS

Partnering with iCIMS, G42 reduced post-interview follow-up, shortened time to close, and migrated hundreds of thousands of candidates to iCIMS ATS.

50%

Cut in time to close

200,000

Candidates migrated to iCIMS ATS

With iCIMS ATS, the team automated processes and integrated its data into a streamlined platform.

G42 now uses action blockers to prequalify candidates. The team meticulously navigates candidates through the talent journey and cuts down on manual admin time qualifying candidates.

The team now understands its candidates' digital footprint and can improve its talent acquisition model for both recruiters and candidates.

"With iCIMS, processes have become faster, there's less human error and there's much less repetition in tasks. I cannot stress how effective our digital process infrastructure has been since using the iCIMS Talent Cloud"

– Talent acquisition partner, G42





G42 streamlines its recruiting process and cuts time for recruiters with iCIMS ATS and iCIMS Video Interviews.



