

How KEO International Consultants hits 98% direct hiring



THE CHALLENGE

- Receiving 1-2K applicants per job opening, KEO's team had difficulty sifting through the mountain of resumes they receive daily.
- Not being able to communicate with every candidate throughout the hiring process presented a risk of damaging KEO's strong reputation and souring past applicants on considering KEO in future.
- KEO's recruiting team needed a hiring platform that could help them manage applicants at scale, keep candidates engaged and source talent directly from their database.

THE RESULTS

By partnering with iCIMS, KEO's recruiting team delivers a strong candidate experience for everyone – especially those who don't get hired on their first attempt. KEO's team keeps their most qualified job seekers engaged and sources from them as new jobs become available.

1-2K applicants

Per job opening

700-1,200 job offers

Made each year

98%

Direct hires

"Year after year, iCIMS is ahead of the market, looking to what's new and what we can do next. Being future-orientated, iCIMS is helping us push industry standards."

— Director of Human Resources, KEO International Consultants

How much does candidate experience really matter?

Delivering a strong candidate experience is why applicants continue flocking to KEO – and what keeps past candidates willing to try again.

The proof? Since implementing iCIMS, KEO's recruiting team receives messages from candidates every day thanking them for their approach.

