iCIMS is the talent cloud company that empowers organizations to attract, engage, hire and advance the right talent that builds a diverse, winning workforce. iCIMS accelerates transformation for a community of nearly 6,000 customers, including 40% of the Fortune 100, that collectively employ more than 33 million people around the world.

Contact press@icims.com with any questions or inquiries.
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### Purpose
To passionately deliver the world’s leading talent cloud, empowering organizations to build the best teams and winning workforce that deliver transformative results.

### Value Prop
At iCIMS, we empower leaders to build a winning workforce using the world’s leading Talent Cloud. Our award-winning platform delivers at every step of the talent continuum, empowering you to attract, engage, hire and advance world-class talent.

### Vision
We believe that when the right talent joins the right team, the entire organization wins. We’re committed to building industry-leading innovations, creating the world’s strongest talent innovator community and caring more than any other partner on the planet.

#### Our Values
- **Purpose** – We focus on the big things that move business forward
- **Accountability** – We own outcomes for customers and colleagues
- **Customer-obsession** – We invest ourselves in our customers’ success
- **Innovation** – We encourage bold thinking on a global scale
- **Velocity** – We move fast and keep it simple
- **Inclusion** – We respect diverse perspectives and backgrounds

### How iCIMS is different:
- **End-to-end scalable talent acquisition and mobility platform**
- **Comprehensive talent intelligence through AI, advanced analytics and labor insights**
- **Unmatched integrations to the talent and HCM technology ecosystem**
- **Commitment to security, privacy and compliance**

iCIMS customers can see an **average ROI of 282%**

according to Forrester Total Economic Impact (TEI) study.
Investors

iCIMS was founded in 2000 and is privately held. In 2022, TA Associates, a leading global growth private equity firm, invested in iCIMS alongside existing investor Vista Equity Partners. The close of TA Associates’ transaction was announced in August 2022.

Vista, a leading global investment firm focused exclusively on enterprise software, data and technology-enabled businesses, first invested in iCIMS in 2018 and has since supported the Company’s global growth. Vista and TA are partnering together to further accelerate global growth and product development expansion at the Company. Susquehanna Growth Equity, which first invested in iCIMS in 2012 and made an additional investment in 2015, continues to be a shareholder.

Acquisitions

Over the years, iCIMS has acquired companies and technologies to complement or expand our applications and technical capabilities, bolster growth opportunities and set the pace for innovation in our industry. **Companies acquired include:**

- **October 2022**  
  *SkillSurvey*, a pioneer in skills verification and digital reference checking.

- **March 2022**  
  *Candidate.ID*, now iCIMS Marketing Automation, an award-winning marketing automation software built for talent acquisition.

- **December 2020**  
  *Altru Labs*, now iCIMS Video Studio, transforms the talent experience through employee video storytelling.

- **November 2020**  
  *EASYRECRUE*, the European leader in video interviewing and digital assessment capabilities.

- **May 2020**  
  *Opening.io*, an Ireland-based data science company, powers iCIMS’ AI, delivering speed and precision for building transformative, diverse workforces at scale.

- **June 2019**  
  *Jibe*, a recruiting technology platform founded in New York City, delivering cutting-edge candidate engagement and recruitment marketing capabilities.

- **January 2018**  
  *TextRecruit*, now Text Engagement and iCIMS Digital Assistant, helps power candidate engagement at scale and enables organizations to hire people faster through text messaging, and AI-powered live chat.

- **September 2012**  
  *Jobmagic*, a social recruiting solution provider.
Company Stats

“Top HR Product of the Year”
by Human Resource Executive
iCIMS Marketing Automation

<table>
<thead>
<tr>
<th>TIARA Talent Tech Star Awards US – Workforce Solution of the Year (iCIMS Talent Cloud)</th>
<th>Leader for Best Applicant Tracking Systems, Enterprise – award by G2</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image" alt="5x winner" /></td>
<td><img src="image" alt="Leader" /></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>~6,000 customers</th>
<th>25K+ talent community members</th>
<th>33M+ people around the globe</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image" alt="image" /></td>
<td><img src="image" alt="image" /></td>
<td><img src="image" alt="image" /></td>
</tr>
</tbody>
</table>

Learn about the iCIMS customer community [here](#).

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iCIMS Partner Ecosystem

iCIMS is bringing the entire talent acquisition and mobility journey into one platform to improve the user experience and help talent teams to more efficiently build and grow teams at scale, while utilizing the solutions and services our ecosystem provides.

<table>
<thead>
<tr>
<th>750+ partners in the ecosystem</th>
<th>100+ core HR providers &amp; service, consulting and reseller partners</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image" alt="image" /></td>
<td><img src="image" alt="image" /></td>
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</tbody>
</table>

Contact [partnerships@icims.com](mailto:partnerships@icims.com) with any partner questions.
Global Footprint

iCIMS is the largest talent acquisition technology provider in the industry, with the largest market share for applicant tracking systems (ATS), according to Apps Run the World.

- iCIMS is used in 200+ countries and territories
- 7 offices worldwide
- As of December 31, 2022, iCIMS’ workforce was comprised of ~1,500 people worldwide.

iCIMS currently supports 25 languages for the recruiter experience and 37 languages for the candidate experience.

8 hosting sites around the world including in the U.S., Canada, Germany and France.

8 data recovery centers across the U.S., Canada, Ireland and France.
## Product Stats

**In 2022:**

<table>
<thead>
<tr>
<th><strong>3M+</strong> people</th>
<th><strong>260+</strong> million texts</th>
<th><strong>488K</strong> questions</th>
<th><strong>500+</strong> product enhancements</th>
</tr>
</thead>
<tbody>
<tr>
<td>used iCIMS Text Engagement to apply to a job</td>
<td>were sent using iCIMS Text Engagement</td>
<td>were answered more than</td>
<td>across the iCIMS platform</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>65K+</strong> stories</th>
<th><strong>45K+</strong> interviews</th>
<th><strong>3M+</strong> views</th>
</tr>
</thead>
<tbody>
<tr>
<td>were told through employee-generated videos created with iCIMS Video Studio</td>
<td>were set up by the iCIMS Digital Assistant</td>
<td>on employee-generated videos created with iCIMS Video Studio</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>6M+</strong></th>
<th><strong>6M+</strong></th>
<th><strong>180M+</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>job postings in 2022</td>
<td>hires in 2022</td>
<td>applications in 2022</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>2.7M</strong></th>
<th><strong>500M+</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>global platform users</td>
<td>Candidate profiles within iCIMS</td>
</tr>
</tbody>
</table>

### Insights data

iCIMS Insights provides a deep understanding of the talent market through data drawn from the iCIMS platform. iCIMS’ proprietary database of employer and job seeker activity includes hundreds of millions of data points across job openings, job applications and hires. iCIMS customers represent key sectors of the U.S. economy, with expansive geographic, industry and occupational representation. iCIMS’ expertise and data intersect to deliver unparalleled insights, helping business and HR leaders to better understand workforce trends and drive competitive advantage.

iCIMS releases monthly reports with labor market indicators including changes in job openings, applications and hires, as well as an exclusive look into the latest hiring and job seeker activity and trends. [Get the latest insights and research here.](#)