



iCIMS Fact Sheet

Updated Spring 2023

iCIMS is the talent cloud company that empowers organizations to attract, engage, hire and advance the right talent that builds a diverse, winning workforce. iCIMS accelerates transformation for a community of nearly 6,000 customers, including 40% of the Fortune 100, that collectively employ more than 33 million people around the world.

Contact press@icims.com with any questions or inquiries.



iCIMS.com

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Company Information

Purpose

To passionately deliver the world's leading talent cloud, empowering organizations to build the best teams and winning workforce that deliver transformative results.

Value Prop

At iCIMS, we empower leaders to build a winning workforce using the world's leading Talent Cloud. Our award-winning platform delivers at every step of the talent continuum, empowering you to attract, engage, hire and advance world-class talent.

Vision

We believe that when the right talent joins the right team, the entire organization wins. We're committed to building industry-leading innovations, creating the world's strongest talent innovator community and caring more than any other partner on the planet.

Our Values



Purpose - We focus on the big things that move business forward



Accountability - We own outcomes for customers and colleagues



Customer-obsession - We invest ourselves in our customers' success



Innovation - We encourage bold thinking on a global scale



Velocity - We move fast and keep it simple



Inclusion - We respect diverse perspectives and backgrounds

How iCIMS is different:

End-to-end scalable talent acquisition and mobility platform

Comprehensive talent intelligence through AI, advanced analytics and labor insights

Unmatched integrations to the talent and HCM technology ecosystem

Commitment to security, privacy and compliance

Named **strategic leader** by



Named **leader** by



iCIMS customers can see an

average ROI of 282%

according to **Forrester Total Economic Impact (TEI)** study.

Investors

iCIMS was founded in 2000 and is privately held. In 2022, TA Associates, a leading global growth private equity firm, invested in iCIMS alongside existing investor Vista Equity Partners. The close of TA Associates' transaction was announced in August 2022.

Vista, a leading global investment firm focused exclusively on enterprise software, data and technology-enabled businesses, first invested in iCIMS in 2018 and has since supported the Company's global growth. Vista and TA are partnering together to further accelerate global growth and product development expansion at the Company. Susquehanna Growth Equity, which first invested in iCIMS in 2012 and made an additional investment in 2015, continues to be a shareholder.

Acquisitions

Over the years, iCIMS has acquired companies and technologies to complement or expand our applications and technical capabilities, bolster growth opportunities and set the pace for innovation in our industry. **Companies acquired include:**



Company Stats



"Top HR Product of the Year"

by *Human Resource Executive*
iCIMS Marketing Automation



TIARA Talent Tech
Star Awards US –
Workforce Solution
of the Year
(iCIMS Talent Cloud)



Leader for Best
Applicant Tracking
Systems, Enterprise
– award by G2



~6,000
customers

25K+

talent community
members

iCIMS powers talent
transformation for organizations
that collectively employ more than

33M+ people
around the globe

iCIMS supports

40%
of the
Fortune 100



15%
of the
Global 500

Learn about the iCIMS customer community [here](#).

iCIMS Partner Ecosystem

iCIMS is bringing the entire talent acquisition and mobility journey into one platform to improve the user experience and help talent teams to more efficiently build and grow teams at scale, while utilizing the solutions and services our ecosystem provides.

750+

partners
in the
ecosystem

100+

core HR providers
& service,
consulting and
reseller partners

strategic partnerships



CERIDIAN



Contact partnerships@icims.com with any partner questions.

Global Footprint



iCIMS is the largest talent acquisition technology provider in the industry, with the largest market share for applicant tracking systems (ATS), according to [Apps Run the World](#).

iCIMS is used in  **200+**
countries and territories

7 offices

worldwide

 As of December 31, 2022, iCIMS' workforce was comprised of
~1,500 people worldwide.



iCIMS currently supports

25 languages for the recruiter experience
and
37 languages for the candidate experience.



8 hosting sites around the world

including in the U.S., Canada, Germany and France.

8 data recovery centers across

the U.S., Canada, Ireland and France.

Product Stats

In 2022:

3M+

people

used iCIMS Text Engagement to apply to a job

260+

million texts

were sent using iCIMS Text Engagement

iCIMS Digital Assistant
(AI-powered chatbot)
answered more than

488K

questions

iCIMS delivered

500+

product enhancements

across the iCIMS platform

65K+ stories

were told through employee-generated videos created with iCIMS Video Studio

45K+ interviews

were set up by the iCIMS Digital Assistant

3M+ views

on employee-generated videos created with iCIMS Video studio

6M+

job postings in 2022

6M+

hires in 2022

180M+

applications in 2022

2.7M

global platform users

500M+

Candidate profiles within iCIMS

Insights data

iCIMS Insights provides a deep understanding of the talent market through data drawn from the iCIMS platform. iCIMS' proprietary database of employer and job seeker activity includes hundreds of millions of data points across job openings, job applications and hires. iCIMS customers represent key sectors of the U.S. economy, with expansive geographic, industry and occupational representation. iCIMS' expertise and data intersect to deliver unparalleled insights, helping business and HR leaders to better understand workforce trends and drive competitive advantage.

iCIMS releases monthly reports with labor market indicators including changes in job openings, applications and hires, as well as an exclusive look into the latest hiring and job seeker activity and trends. [Get the latest insights and research here.](#)