

# The Total Economic Impact™ Of The iCIMS Talent Cloud

FORRESTER®

Through a customer interview and data aggregation, Forrester concluded that the iCIMS Talent Cloud has the following three-year financial impact.

“My top benefit is the dynamic reporting. It enables you to manage everything at every step of the way. From understanding who’s approved what to where the blockages are, the transparency makes iCIMS a transformational tool to use.”

*Vice president of resourcing, industrial consulting*



## VOICE OF THE CUSTOMER

As a recruiter, the first thing you do in the morning is log into iCIMS. That’s your tool to do your job...we couldn’t manage effectively without it.”



“Talent Cloud’s texting capabilities allowed me to create campaigns to text all potential candidates at the same time. The feature is worth every penny we’re paying for it.”



“We didn’t have consistent hiring and tracking processes in place. iCIMS allowed us to create shared processes to ensure that we’re collecting the same data that we can pull, analyze, and prepare for affirmative action.”



## FINANCIAL SUMMARY

Three-year risk-adjusted



ROI  
**282%**

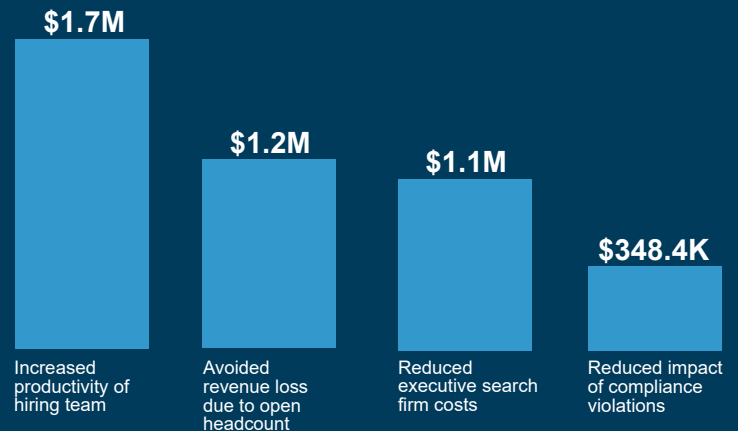


NPV  
**\$3.27M**



BENEFITS PV  
**\$4.44M**

## BENEFIT OVERVIEW



Read the full study

This document is an abridged version of a case study commissioned by iCIMS titled: The Total Economic Impact™ Of The iCIMS Talent Cloud, September 2020.

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